



**UUM International  
Secondary School  
Melaka (UUMISM)**  
*The School for Diversity*

Issue: 34 / November / 2025

# UUMISM SPOTLIGHT



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# CONTENTS

UUM International Secondary School Melaka (UUMISM)  
Newsletter Issue: 34 / November / 2025

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## 3 Year 9 Business Project: WEEK 1 & WEEK 2



## 4 Year 9 Business Project: WEEK 3 & WEEK 4



## 5 Gallery of Year 9 Business Project



## 6-7

### UUMISM SCHOOL OPEN DAY



## 8-9

### NOVEMBER HIGHLIGHTS SPORTS DAY



## 10

### UUMISM UPCOMING EVENTS



# Year 9 BUSINESS PROJECT

The Year 9 Business Project was conducted over a period of four weeks with the objective of providing students with hands-on experience in planning, executing, and evaluating a small-scale business activity. A total of four groups, each consisting of three students, participated in the programme.

## WEEK 1:

### *Business Idea Development & Proposal Presentation*

In the first week, students were introduced to the project requirements and expectations. Each group brainstormed potential business ideas, considered customer needs, and analysed the feasibility of their concepts. They then prepared and presented a formal business proposal, outlining key elements such as their product or service, pricing strategy, target market, and promotional plans.



## WEEK 2:

### *Market Research*

During the second week, students conducted market research to validate their business ideas. This included distributing simple surveys, collecting peer feedback, and identifying customer preferences. The findings from this research guided adjustments to their products, pricing, and marketing strategies. Students submitted a short report summarising their research results and explaining how the data influenced their decisions.





## **WEEK 3:** *Selling Activity*

The third week focused on the selling component of the project. Students set up sales booths and engaged with customers, applying marketing techniques and customer service skills. They handled cash, monitored inventory, and made real-time decisions as challenges arose. This phase allowed students to put theoretical business concepts into practice and gain practical experience in managing a mini-enterprise.



## **WEEK 4:** *Final Presentation & Reflection*



In the final week, each group prepared a reflective presentation summarising their business journey from concept to execution. They reported their sales outcomes, including revenue and profit/loss calculations, discussed challenges encountered during the project, and highlighted key lessons learned. The reflection encouraged students to analyse the impact of their decisions and evaluate their overall performance.







# Where Learning Comes Alive

## UUMISM Open Day 2025



UUMISM successfully hosted its annual School Open Day on 22 November 2025, welcoming families to explore our learning environment, meet teachers, and learn more about our programmes for the 2026 Intake.

We were delighted to receive many participants, with most families coming from SK TUN SAS. Parents enjoyed touring the campus, viewing classrooms, and discovering how UUMISM supports academic excellence and character development.





The event featured guided school tours, student showcase videos, and sharing sessions by school leaders.

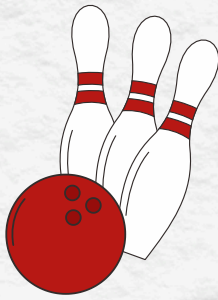


These activities helped strengthen parents' confidence in our school and highlighted the unique advantages of UUMISM's education.

To create a warm and welcoming atmosphere, the Marketing Team prepared refreshments and school merchandise for all visitors.







# November Sports Highlights



## ***A Month of Team Spirit & Triumph!***

November was an action-packed month for our school as students showcased their skills, teamwork, and determination across a range of exciting sporting events. From strategic moves on the chessboard to energetic rallies on the badminton court, every activity brought out the best in our young athletes.



Our lineup this month included:

- **Chess Tournament** – where students demonstrated focus, patience, and sharp thinking.
- **Badminton Matches** – filled with fast-paced action and impressive sportsmanship.
- **Bowling Competition** – a fun and lively battle of precision and consistency.
- **Basketball Games** – full of teamwork, strong defence, and memorable plays.
- **Fun Run at the Botanical Garden** – a refreshing outdoor event that encouraged health, endurance, and community spirit.





# November Sports Highlights



Each event contributed valuable points towards the House Championship and the competition was incredibly close throughout. Every house fought hard, cheering one another on and making the spirit of unity truly shine.

*After tallying all points...*

**🏆 Yellow House emerged the overall champion – winning by just ONE point!**

Congratulations to Yellow House for their narrow and well-deserved victory, and a big well done to all participants for their amazing effort and enthusiasm. This month proved that every point counts, every player matters, and every event brings us closer together as a school community.



**Here's to more exciting events ahead!** 🧡💙💖💚



# UPCOMING EVENTS

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## December 2025

Friday, 5 December 2025, end of Term 1 of the Academic Year 2025/2026

Term 2 will commence on  
**5 January 2026**

## ACADEMIC HIGHLIGHTS

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Introducing a **Pre-Year 7** class for students transitioning from primary school, especially those who may need additional preparation before joining Year 7

## IMPORTANT REMINDER

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**Year 9 Cambridge Checkpoint** examination dates (13–15 May 2026)